

BOARD OF TRUSTEES MEETING

Monday, March 21, 2016, 6:30pm Estes Valley Library / Wasson Room

President Poggenpohl called the meeting to order at 6:30 pm on Monday, March 21, 2016 in the Wasson Room at the Estes Valley Library. The following were present:

TRUSTEES: Sharon Poggenpohl, President; Don Bryson, Vice-president; Marjorie Hancock, Secretary; John Krueger, Treasurer; Kaye Orten, Debra Dullaghan, Bill Gerritz.

SUPPORT GROUP LIAISONS: Jerry Kennell, Library Friends & Foundation

STAFF: Claudine Perrault, Kieran Rowser, Mark Riffle, Jamie Murphy, Sarah Walsh

GUESTS: Keith Berndtson

Public Comments: None

Consent Agenda

1. Board of Trustees meeting Minutes: January 18, 2016
 2. Income & Expense report: December 31, 2015 – 13th month report
 3. Income & Expense report: February 2016 YTD 2016
 4. Study session: Future of Libraries / library trends
- Dullaghan moved, and Orten seconded a motion to accept the Consent Agenda. **(16-4)**

Staff Presentation

• Strategic Goal: “Discover Your Roots” – Mark Riffle – Technical Services Supervisor and Jamie Murphy – TS Specialist

Discussion: Poggenpohl asked, if computer training classes were full, would more classes be added? Riffle responded, “We have a wonderful problem.” Staff time is at maximum with class schedules. The public is being told that more classes will be added, but it is uncertain when. In response to a question by Gerritz concerning offering Webinars, Riffle said they are being planned, although people like the in-person format. Riffle added that Allison Cavis, IT Specialist, is adding a weekly “Book-a-Librarian” slot. Bryson noted that the Senior Center has iPhone and iPad classes. Is there any prospect of collaboration? Riffle said that the library coordinates class schedules with the Senior Center: they post their schedules on each other’s Web sites. Riffle also reported he is looking into getting volunteer presenters, in response to a suggestion by Bryson.

Strategic Discussion & Reports

Gov’t Affairs Committee – President Poggenpohl & Vice President Bryson:

Community Recreation Center: Upon review of a revised floor plan for the Community Recreation Center (CRC), Perrault mentioned the reduction in floor space allotted to the library. The Estes Valley Recreation and Parks District (EVRPD) can’t afford all the things the community wants. Construction costs are increasing exponentially. To minimize costs, the EVRPD wants to start construction as soon as possible. To best utilize the reduced space, the library is looking into getting a book vending machine (to dispense new and popular books), and “smart lockers,” (for library patrons to pick up holds and Inter-Library Loans). Perrault reported it could be an improvement over the original plan. Krueger asked if we know what our “up front” cost will be. Perrault responded that she doesn’t

know, but the library will be paying approximately \$6000 per year for operational the space. Perrault added that the Town Board would be having a study session with the EVRPD on Tuesday, March 22 at 4:00pm. Poggenpohl asked how long it would be before the library knows what its cost will be. Perrault said the hope is to know about preliminary costs in May. Concerning the cost of construction, Perrault continued that there is no requirement for the library to contribute to the cost of construction. Gerritz asked Perrault, would the library space in the CRC be that much of an improvement for the library? Perrault responded that she didn't know, but the hope is that the library is adaptable to the projections of public use of the CRC. It is hoped that the library's space in CRC will improve contact with the Spanish speaking community. Studies have shown that Spanish speakers are the greatest users of smart devices, and would readily adapt to the technology of the library's space.

Housing Study: Bryson

Bryson reported that, the median income of Estes Park couldn't buy a home. Poggenpohl asked what the library could do about the housing situation. Perrault stated she would love to see a community meeting to cover all sides of the issue. In response to Poggenpohl's asking if the library could host such a meeting, Perrault said that the library can, as a neutral convener. Perrault added that it's probably too late to do anything at this time, but suggested the possibility of hosting a forum, suggesting also that the forum be facilitated by the League of Woman Voters, in 2017. Kennel brought up the concept of cooperative housing. Bryson noted that the Town might have to change some ordinances, such as height limits and density, in order to increase construction and housing availability.

Concerning what the public wants, Poggenpohl suggested it was time to go back and review the library's Strategic Plan to see what's been accomplished and what's been left behind. Perrault said she'd convene a meeting with Poggenpohl and Kennel to discuss this.

Finance Committee Report: Krueger

Krueger presented a draft of the 10-year Expenditure and Revenue Projections.

Friends & Foundation – President Kennell

The Board confirmed the election of James Pickering, who will chair the nominating committee. The Board accepted the resignation of Dwayne Ballard with appreciation for his years of service, as Donor Records Secretary. The nominating committee will be meeting to consider filling two current vacancies. For the Centennial Campaign, the F&F has a major gifts goal of \$251,600 - \$201,600 toward capital and programs, and \$50,000 to the endowment. The annual fund raising event is Saturday, August 27 in the Assembly Hall of the YMCA of the Rockies. The format will be BBQ and Hoedown, with a live band. Tickets will be \$100. In an ongoing assessment of incorporating an ongoing major gifts fundraising program, the F&F urges library leadership and governance to engage in a discussion of the value and use of an additional \$250,000 to \$300,000 in philanthropic funds each year.

Director's Report: Perrault

Gerritz commented favorably on Sarah Walsh's report that the Estes Valley Library came in fourth in investment income in a survey of 73 Colorado Friends and Foundation groups, including Denver Public Library and Boulder Public Library.

Orten expressed disappointment that a request for an extension of the fiscal 2014 eRate program, a government sponsored reimbursement program to schools and libraries for their use of communications (telephone and Internet) use, was denied. Perrault and Rowser stated that the learning curve is complicated, and assured the Board that steps are being taken to learn more about the program and clearly define deadlines, etc.

Action Items

Policy Committee: Approve Naming Rights Policy: Dullaghan & Gerritz
Bryson Moved, and Hancock seconded a motion to approve the Naming Rights Policy.
Ayes all. **(16-5)**

Upcoming Meetings

1. PLA Bi-Annual Conference April 7 – 9 Denver (no April study session)
2. Regular Board Meeting: Monday, April 18, 2016

Other Events

- An Evening for Library Volunteers – Friday, April 15, 2016

The meeting adjourned at 8:55pm

Respectfully submitted,
Marjorie Hancock, Board Secretary
Minutes prepared by Kieran Rowser

[Attachments]

**ESTES VALLEY PUBLIC LIBRARY DISTRICT
BOARD OF TRUSTEES**

Resolutions from March 21, 2016

(16-4) Dullaghan moved, and Orten seconded a motion to accept the Consent Agenda.

(16-5) Bryson Moved, and Hancock seconded a motion to approve the Naming Rights Policy. Ayes all.

Sharon Poggenpohl, President
Estes Valley Public Library District
Board of Trustees

Marjorie Hancock, Secretary
Estes Valley Public Library District
Board of Trustees