Estes Valley Library / Wasson Board Room

President Bryson called the meeting to order at 6:37 pm on Tuesday, February 20, 2018 in the Wasson Board Room at the Estes Valley Library. The following were present:

TRUSTEES: Don Bryson, President; Kaye Orten, Vice-President; John Krueger, Treasurer; Bill Gerritz, Secretary (via phone); Ann Coleman, David Hemphill.

SUPPORT GROUP LIAISON: Sarah Walsh

STAFF: Claudine Perrault, Jamie Murphy

GUESTS: Keith Berndtson, Marsha Yelick, Kurtis Kelly

Public Comments:

Keith Berndtson is concerned the collection continues to decrease in size and is about a quarter of what it used to be. The library doesn't spend enough money on books. He suggested the books be left on the shelf instead of weeded; if they weren't weeded it would take just a few years to double the collection.

Consent Agenda

The Chair will remove any Consent Agenda item upon request by any Board Member. Items removed upon request will be considered separately by the Board immediately following action on the remaining Consent Agenda.

- 1. Board of Trustees meeting minutes: January 15, 2018
- 2. Income & Expense report: January 31, 2018 Year-To-Date
- Donor Room Naming Request: Change from "Krumme Family Computer Commons" to "THE Computer Room." Orten moved, and Krueger seconded a motion to accept the Consent Agenda Ayes all. (18-06)

Guest Presentation

Common Cents for Colorado: Financial Literacy Program grant completion - Marsha Yelick & Kurtis Kelly, presenters

Strategic Discussion & Reports

- Gov't Affairs Bryson
 - o 2018 Trustee Work Plan review/revision

The March study session was cancelled; Collections report and ADA assessment moved to the April session; Perrault's job review in May.

Regarding board communications, Beth Ellis's (who was absent) suggestion to use a shared drive was discussed. Past documents are often referred to, and it would benefit everyone to have those digitally available on the drive. Perrault offered staff

to help provide various platform options. Gerritz added that a shared calendar would also be useful for compiling more up to date information on trustee absences, especially for those with unpredictable schedules. Perrault and Bryson agreed this topic should be discussed further at the May study session.

Bryson suggested moving the 1st Public Budget Hearing to the regular October meeting.

Bryson asked what tool other libraries are using to evaluate staff performance. This topic can be visited later in the year. The executive session to review the director's performance will now be at the December study session.

• EPNRC Board self-assessment workshop report - Gerritz Eight local institutions were present. Participants filled out an 11-section document that included governance, finances, marketing, etc, and ranked their institution. Gerritz ranked the Library all 5's (highest). The current state library's model, which is more specific, is a better fit for now.

United for Libraries Institute report - Orten

The seminar addressed using trends to identify and prioritize multiple plausible futures and immediate, medium term, and long term impacts. Attendees chose 3 trends they thought were most pertinent to the library; Facilitated Learning was chosen most; this shows our strategic goals are still sound and focus should (continue to) be put on programming to ensure our values intersect with relevant trends. Bryson suggested this "pick three trends" exercise be done with all board members for information gathering (but not decision making) at a future study session.

Walsh attended a breakaway session about how to attract millennial donors and learned that millennials don't want benefits; they want to support a mission and make an impact. Putting that idea into action, Walsh has met her membership goal in just 2 weeks.

• Library Director – Perrault

Annual IGA/MOU and Contract Review
Perrault outlined the library's MOUs, IGAs and service agreements.

o Annual Facility Maintenance Plan review

Perrault reviewed the annual plan. Bryson asked about plans to hold library programs at the new community center. Perrault replied staff will consider for 2019 when the new Library Program Supervisor is on board. Using a longer timeline to launch programs at the community center will allow for more effective budgeting.

Trustees inquired about the process to consider migrating from TLC, our current Integrated Library System (ILS), to a consortium such as Marmot. Perrault replied:

- Marmot is triple the cost of TLC. That price includes an ILS, 2 million circulating items and a far more sizeable digital collection.
- The Friends & Foundation currently pay for the library's digital content. If we include the cost of our digital content with our ILS annual expenses, it already equals the cost for a consortia migration.
- The State Library continues to announce that it might cancel SWIFT, the ILL platform that integrates with TLC.
- Sustainable funding for digital content is at question.
- Eagle Rock is a TLC 'branch' and the school district is now also considering adopting it. A village-wide catalog is under consideration, but migrating to a more robust and more costly consortium is most likely unaffordable for the schools.
- What is more important: village-wide catalog/sharing, or more robust digital content for public library users?

Further discussion to take place at the April study session with staff members Kase (acquisitions), Moore (circulation) and Corcoran (ILL) present.

• Friends & Foundation – Russell

By April, the F&F will have a complete 11-person board. They are very happy with the applicants. In the past, applicants were sourced more generally, but this time specific skills like legal, PR, leadership (Vice President) were addressed during the search. Walsh attributes this search method to the quality applications received.

Action Items

- Gov't Affairs Bryson
 - Approval of Strategic Plan 2.0 Krueger moved, and Coleman seconded a motion to approve the strategic plan 2.0 with the following modifications:
 - 3. Objective A: Change Achieve to Enable
 - 4. Objective A & B: move *customized* to before *physical* and *digital* Ayes all. **(18-07)**

Upcoming Trustee Meetings

- Board Study Session: Thursday, March 1, 2018, 6:30 pm
- Regular Board Meeting: Monday, March 19, 2018, 6:30 pm

Other Events

- February 26: Trustee tour of Estes Valley Community Center
- Monday, February 26: Friends & Foundation Meeting- cancelled
- Now March 15: Library Makerspace online survey

The meeting adjourned at 8:30 pm.

Minutes prepared by Jamie Murphy

Respectfully submitted, Bill Gerritz, Board Secretary

[attachments]

ESTES VALLEY PUBLIC LIBRARY DISTRICT BOARD OF TRUSTEES

Resolutions from February 20, 2018

(18-06) Orten moved, and Krueger seconded a motion to accept the February Consent Agenda. Ayes all.

(18-07) Krueger moved, and Coleman seconded a motion to approve the strategic plan 2.0 with the following modifications:

• 3. Objective A: Change Achieve to Enable

• 4. Objective A & B: move *customized* to before *physical* and *digital* Ayes all.

Don Bryson, President Estes Valley Public Library District Board of Trustees **Bill Gerritz, Secretary** Estes Valley Public Library District Board of Trustees