

## **BOARD OF TRUSTEES MEETING**

Monday, January 18, 2016, 6:30pm Estes Valley Library / Wasson Room

President Poggenpohl called the meeting to order at 6:30 pm on Monday, January 18, 2016 in the Wasson Room at the Estes Valley Library. The following were present:

**TRUSTEES:** Sharon Poggenpohl, President; Don Bryson, Vice-president; Marjorie Hancock, Secretary; John Krueger, Treasurer; Kaye Orten, Debra Dullaghan, Bill Gerritz.

**SUPPORT GROUP LIAISONS:** Jerry Kennell, Library Friends & Foundation

**STAFF:** Claudine Perrault, Kieran Rowser, Melanie Kozlowski, Apelles Morales

**GUESTS:** Keith Berndtson

Public Comments: None

### **Consent Agenda**

1. Board of Trustees meeting Minutes: December 14, 2015
  2. Income & Expense report: December 31, 2015 Year-To-Date
- Krueger moved, and Gerritz seconded a motion to accept the Consent Agenda, with corrections to the finance sheet. Ayes all. **(16-1)**

### **Staff Presentation**

- Strategic Goal: "Create Young Readers" - Melanie Kozlowski - Youth Services Supervisor and Apelles Morales - Children's Librarian

### **Action Items**

eVote: Reappointment recommendation of Kaye Orten to appointing authorities. Bryson moved, and Hancock seconded a motion to approve a reappointment recommendation for Kaye Orten. Ayes all. **(16-2)**

Accept trustee appointments

- o John Krueger term: January 1, 2016 – December 31, 2019
- o Bill Gerritz term: January 1, 2016 – December 31, 2016

Elect Board Officers:

President: Sharon Poggenpohl; Vice-President Don Bryson; Treasurer: John Krueger; Secretary: Marjorie Hancock.

Gerritz moved, and Dullaghan seconded a motion to accept Trustee appointments and Board Officers. Ayes all. **(16-3)**

Committee appointments: Finance: Krueger, Orten; Policy: Dullaghan, Gerritz; Governance: Poggenpohl, Bryson.

The Board also approved the continued posting of Board meetings on the library's Web site and Community Bulletin Board.

There followed a discussion of possible topics for Board study sessions. Perrault suggested a session on intellectual freedom. Krueger suggested a session that would include the League of Women Voters to discuss TABOR. Perrault indicated agreement, with a preference for a broader, timelier subject re: movement to establish Tax Increment Financing (TIF) for Estes Park downtown development. Gerritz would like to see more information on native Spanish speakers. Perrault responded that data is being gathered, and information can be provided later in the year. Kennell suggested a session to discuss, "Does the community have the fund

raising potential to support an ongoing major gifts program on behalf of the library?" Bryson asked, how could the library's needs in the extended future be determined? This could help to better understand what would be needed in the way of fundraising. Poggenpohl suggested looking back at Financial Consultant Mark Holdt's study on the future of the library, and how it corresponds to the present circumstances in the library. Gerritz added that it would be good to get staff input on their dreams for the future of the library. A possible topic for the February study session would be to have Town Administrator Frank Lancaster give a presentation on the Town's long-term plans. Dullaghan also suggested a study session on, "What's the big picture for libraries nationally?"

*ACTION:* Perrault will contact Frank Lancaster and a State Library representative to address the future of library/future of town, topics.

In other business, Bryson stated his preference for Board members to attend CALCON in October "on our own dime" so there'd be more funding for staff to attend CALCON.

### **Strategic Discussion & Reports**

Gov't Affairs – President Poggenpohl & Vice President Bryson: No discussion

Friends & Foundation – President Kennell

Kennell reported that it was going to be an interesting year with \$300,000 being requested by the library. Kennell expressed his appreciation to former F&F President John Krueger for facilitating a smooth transition. Kennell continued his report by stating that \$129,000 had been donated in 2015; the number of donors has increased, as well as the number of return donors; that a goal of an additional \$50,000 has been set for the endowment.

Kennell reports that the F&F is moving away from a managing organization and towards a fundraising organization. In that regard, the bylaws of the Friends & Foundation provide for the future possibility of an executive director who would set fundraising course for the organization, with the board setting policy, approving plans and teaming in partnership. The current funding of a library Development Officer provides an opportunity to test this arrangement. The board, at its January meeting, took an action to act "as if" Sarah Walsh, the library Development Officer, were the executive director of the Friends & Foundation. This means taking more direction from Sarah and working in partnership with her and her plans for 2016 fundraising efforts.

Responding to a question from Krueger, Perrault thinks it's a good idea to have a (room) Naming Policy.

*ACTION:* Kennell said that he'd look into other libraries' policies.

Director's Report: Perrault

Krueger inquired if One Book One Valley had been discontinued. Perrault replied that it's on hold with the Centennial Year looking at author visits differently. There are six authors scheduled in 2016, with the goal of having approximately one/month.

### **Upcoming Meetings**

1. Study Session: Thursday, February 4, 2016

2. Regular Board Meeting: TUESDAY, February 16, 2016

Other Events

- Library Closed – President's Day Holiday, Monday, February 15, 2016
- Local Author Festival – Saturday, February 20, 2016

The meeting adjourned at 8:26pm.

Respectfully submitted,  
Marjorie Hancock, Board Secretary  
Minutes prepared by Kieran Rowser

**[attachments]**

**ESTES VALLEY PUBLIC LIBRARY DISTRICT  
BOARD OF TRUSTEES**

Resolutions from January 18, 2016

**(16-1)** Krueger moved, and Gerritz seconded a motion to accept the January Consent Agenda, with corrections to the finance sheet. Ayes all.

**(16-2)** Bryson moved, and Hancock seconded a motion to approve a reappointment recommendation for Kaye Orten. Ayes all.

**(16-3)** Gerritz moved, and Dullaghan seconded a motion to accept Trustee appointments and Board Officers. Ayes all.

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**Sharon Poggenpohl, President**  
Estes Valley Public Library District  
Board of Trustees

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**Marjorie Hancock, Secretary**  
Estes Valley Public Library District  
Board of Trustees