THE STORY OF TWENTY-TEN
The inside of a tree reveals the story of its life. Each layer represents a year of bounty or one of perseverance. Miraculously it grows into something with presence and personality from the smallest of seeds. It is shaped by both the environment and the care it’s given.

Estes Valley Library is similarly shaped, cherished and cultivated by its community. Our story, thanks to you, reveals one of nourishment and prosperity.

This past year we continued to nurture our library by adding more layers of service and offerings. In 2010 we planted the seeds of wealth in many citizens through our Common Cents Counts financial literacy program. We are preparing for the future through technology with upgraded software, website improvements, the continual addition of Playaways, and by laying the ground work for electronic self check-out stations. We are honoring and protecting our roots with the completion or our Local History Collection. The library is fostering community growth through a successful food drive for Crossroads Ministry, outreach efforts with the local schools, programming for children of all ages, and a 21% increase in adult program attendance.

Thoreau stated “Wherever you have planted a seed, I am prepared to expect wonders.” As Library Director, I am fortunate to witness seeds germinating and flourishing on a daily basis.

CLAUDINE PER ALUIT
Library Director

www.estesvalleylibrary.org
In 2010, the Estes Valley Library was selected as one of only nineteen libraries in the country to receive a prestigious grant from the FINRA Investor Education Foundation and the American Library Association to deliver multi-faceted financial education to young people, working adults, and the general public. The result: professional financial education for everyone in 2010 and 2011 for free! Listed here are some of the impressive numbers we achieved in 2010.

225 copies of the kid friendly financial book “The Lemonade War” were given to 3rd, 4th, and 5th grade students.

30 percentage increase in circulation of financial books in 2010.

350 participants in 2010 basic financial series sessions.

3 new financially related Discovery Packs were added to the circulation.

84 attendees of advanced seminars based on specialized requests.

40 people received free financial counseling.

$600 avoided in penalties by an individual who learned the nuances of IRA contributions.

In 2011 we will continue helping teens acquire a core understanding of personal money management (After all, they can start saving money early in life and riding the powerful currents of “compounding interest”). We are developing plans for Spanish-language financial instruction to serve another important part of our community. And, check out all the resources on the new Common Cents Counts web site, which will link from the library web site beginning in April.

April also marks Financial Literacy Month in the Estes Valley, complete with a special proclamation from Mayor Bill Pinkham. The Library will feature a money-themed movie series, and a special lecture program featuring Dr. Nancy Jianakoplos, Professor of Economics at Colorado State University. Her talk is titled “After the Great Recession: Deficits, Retiring Boomers, and a New Economy.” Don’t miss this special event on Tuesday, April 19, at 7 pm in the Town Board Room of the Municipal Building.

www.estesvalleylibrary.org
2010 was the culmination of 5 years of updating, cataloging and finalizing our amazing Local History Collection. The collection, decades in the making, is now fully cataloged, carefully protected, and more accessible to the public than ever. Historic Newspapers, Estes Park Phone books, Oral History transcripts and of local resident interviews, Postcards and many more Estes Park centric items are available to those that wish to look back at our rich history. We launched our Local History Collection site within our website to highlight the collection and make some of the items available online. Visit www.estesvalleylibrary.org and browse through history.

2010 also marked the inaugural year for the Estes Park Historical Society's Heritage Festival. We were fortunate to participate and the library’s booth featured the services offered, and the variety of Estes Park historical materials available to the public from the Local History Collection located on the library’s second floor. As library staff member Kurtis Kelly roamed Bond Park as F.O. Stanley, several others, also in period costume, answered questions about library services and the Community Archive back at the booth.

There is nothing that draws you in like a good book. The Estes Valley Library is seeking to deliver those reads to you in the most convenient form possible. If you are searching for a book, you can browse our catalog online. You can place items on hold or renew items without leaving the house. If we don’t have it, you may order it through the InterLibrary Loan service at www.estesvalleylibrary.org. With your Estes Valley Library Card, you have access to MILLIONS of items across the state.

The library’s audio book collection continues to be enhanced with the ongoing addition of CD audio books and Playaways, the little MP3-like, pre-loaded digital audio players that contain just one book each. These small lightweight audio books are great for taking on walks, runs, or rides in the car. We now have over 120 book titles available on Playaway and hundreds more on CD.

We are constantly looking for ways to improve our service for you. For 2011 you can expect to see continued website improvement and the option of email notifications. Inside the Library, self check-out stations will be available; shortening wait time and allowing staff members more time to help you find what you’re looking for.

Volunteers

Close to the core of our operations, Volunteers enhance the topography of Estes Valley Library. In 2010, they played a crucial role in the Library’s successes. Not only did volunteers continue, as they have for many years, to mend items from the library’s collections, but many volunteer hours were given to help maintain the Local History Collection. The library’s collection of historic maps was completely reorganized by volunteer Jim Carpenter.

Oral History transcripts, Obituary Listings, and Historic Newspapers were all partially maintained with generously donated volunteer hours. Volunteer assistance is often the only way the library can move forward with some of its most important projects. If you are interested in Volunteering, please contact Kieran Rowser at krowser@estesvalleylibrary.org
Building on the excitement of January’s library card launch, February 2010 was designated Library Lovers Month. Two dozen local businesses offered discounts to those who showed their new cards. Over 2,000 locals could show their new library cards in exchange for specials on flowers, gifts, books, chocolates, coffee, and great food. Feedback from several participating businesses suggested the promotion had a positive economic impact, helping draw locals into shops and restaurants.

Adult Programs attendance was up 21% in 2010 over the year before. The increase was especially due to the great variety of financial programs in the Common Cents Counts series, along with the very popular summer adventure-travel series called “Our Wonderful World.” Capacity crowds filled the Hondius Room for most of the Monday adventure programs, which took audiences to breathtaking peaks in Rocky Mountain National Park and to the top of Mount Everest.

Working with Crossroads Ministry, the library created the Read and Feed program, which collected donations of non-perishable food items for the community food bank. The Library’s “shopping cart” display collected a total of 643 pounds of food during the month of April. Based on Crossroads’ formula of $1.50 per pound, the donations had a monetary value of $964.50. Added to that were $305 in cash donations to Crossroads that came for matching grants from the Feinstein Foundation. The Library's “shopping cart” display collected a total of 643 pounds of food during the month of April. Based on Crossroads’ formula of $1.50 per pound, the donations had a monetary value of $964.50. Added to that were $305 in cash donations to Crossroads that came for matching grants from the Feinstein Foundation.

We have a strong history in nurturing the next generation in the Estes Valley. With limited resources available locally for this essential part of our community, the library offers a welcoming “nest” for literacy, educational enrichment and entertainment. Below are a few highlights from 2010.

During the library’s after school enrichment programs students learn about science, different cultures, storytelling and more. The programs spark their interest and stimulate their desire to learn.

Studies show that on average a child and parent engage in meaningful conversation a mere 5.5 minutes per day. To work against that statistic, the library works to encourage family interaction through a shared experience. Family Night Programs in 2010 included stories, crafts, science presentations, hike, music, square dance, hay ride.

Total number of youth programs in 2010: 398 with 11,056 people attending
**Revenues**

- **Tax Income** $1,180,083 (92%)
- **Interest, Charges & Fines** $19,176 (2%)
- **Donations & Support Groups** $76,878 (6%)

**Total Revenue** $1,276,137

**Expenses**

- **Wages & Benefits** $723,312 (59%)
- **Books, Materials & Programs** $191,655 (16%)
- **Facility** $77,292 (5%)
- **Capital** $56,381 (4%)
- **Technology** $51,591 (2%)
- **Operating Expenses** $128,547 (10%)

**Total Expenses** $1,228,778

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**2010 Library Use**

- **Cardholders** 10,302
- **Items Checked Out** 231,125
- **Library Visits** 208,918
- **Website Visits** 195,983
- **Computer Commons Use** 48,235
- **Library Archive Visits** 572
- **Reference Requests** 1,376
- **Programs Offered** 721
- **Program Attendees** 13,745
- **Volunteers** 111
- **Volunteer Hours** 4,123

Visit [www.estesvalleylibrary.org](http://www.estesvalleylibrary.org)
YOUR CONTRIBUTIONS TO THE STORY

Because of your care and attention, Estes Valley Library continues to thrive. Your generous donations of time, money and even words allow us to give back to the community in the form of better resources, facilities and programming. Thank you for your support.

I am a newcomer to Estes Park and the library has become an important part of my life. From the warm greetings and the friendly smiles to all the sights, sounds and smells that I loved as a child, the Estes Valley Library recalls the magical time in my life when I learned to love reading.

Ann Finley

In September, the Estes Valley Library was pleased to host the My Library in Words Essay Contest. A total of 28 entries were received, and the contest judges were extremely impressed with the quality of the essays. The special event was inspired by local residents Bob and Ludie Dickeson, who wanted to give the Estes Valley a chance to reflect on what is special about their hometown library. The Dickesons donated funds for the cash prizes which was distributed among the winners.

The team of judges included Kurtis Kelly from the library staff, Steve Mitchell from the Friends of the Library, and community member Chris Grabish. The judges read and ranked the essays anonymously. These outstanding winning essays were showcased in the Library during October and November.

The Estes Valley Library and the Dickesons offers a special “thank you” to all 28 essay writers for their outstanding thought and creativity in composing these very special works.

Essay Contest Winners

Children’s Category
1st prize – Milo Guffey
2nd prize – Halley Moak
3rd prize – Ivy Todd

Teen Category
1st prize – Ella Shirk
2nd prize – Morgan Treat
3rd prize – Rachel Ryan

Adult Category
1st prize – Sarah Pita
2nd prize – Apryle Craig
3rd prize – Ann Finley
Whether concocting a new wilderness expedition or pursuing backyard homesteading, the library is my source of new inspiration and means to turn those ideas into reality. 

Apryle Craig

ewwww.estesvalleylibrary.org
YOUR CONTRIBUTIONS TO THE STORY

SPONSOR
$500.00 to $999.00
Rodger & Lorraine Alleman
M E & Helen Arnold, Jr
Asche, CPA, PC
Duane & Joanne Ball
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Bank of Colorado (Ft. Lupton)
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Jane Blair
Ernst & Ruth Bleuler
Bruce & Marlene Brown
Curt W & Heidi Buchholtz
Joseph and Delphine Casey
Margaret Clark
Audrey W Clearman
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Dr John & Donna Cooper
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Richard Cross
Daniel & Susan Doylen
Barry & Joanne Dyer
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John & Karen Ericson
Beverly Estes
Harold & Lucille French
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Kent & Janet Keller
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Gilbert & Mary Knapp
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John & Connie Phipps
Bill & Sue Pinkham
Ponderosa Lodge
Toby & Joan Pyle
Don & Kathy Reed
Mark & Barbara Richards
David & Janet Robertson
James & Marjorie Robertson
Rocky Mountain Pharmacy
Charles W. Schobinger
Robert & Barbara Schwartz
Frank & Donna Shavlik
Mac & Mary Louise Smith
Pete & Lois Suryee
Helen C. Swartout
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Albert & Frances Velthoen
Judy Visty & Peter Allen
Leo Weber & Debby Hughes
Wallace & Barbara Wellitz
Virginia Welkey
Ewing & Kay Werlein, Jr
Barbara Williams
Dr Jacob & Virginia Zuidema

Memorials are donations to Estes Valley Library in honor of the following people who were passionate about the Library during their lifetime.

Bob Alsup
Thomas Barosh
Lennie Berniss
Willbur Benjamin
C.E. Chaffin
Dorothy Durrett
Milt Ericson
Lloyd and Reba Estes
Marian M. Fernandez
Jeanette Fitch
Edson Freudenburg
Robert Harper
Rich House
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Peg McGrew
Lois Moor
Eleanor Owen
Marcia Persons
Jeanine and Patricia Pouloss
J R Preston
Lillian Jane Remigio
Irwin Smith
Dick Snowden
Wayman Spence
Janet Stuart
Florence Uhr
Shelia White
Jack and Carolyn Wolf

This is a lucky town to have its library so up to date, not only on books, but on style and technology too.

Morgan Treat, age 12
The Friends of the Library provides financial support to the Estes Valley Library. In 2010, the Friends committed $44,000 to fund the Year of Staff Development. To support these donations, the Friends raised nearly $45,000 from its 2010 used book sales including the August and December sales and the daily sale shelves within the Library. Friends’ membership dues brought in an additional $10,100.

The book sales wouldn’t be possible without the community’s generous donations of books and materials, and the many Friends volunteers who work throughout the year to sort and move the donations and set up and work at the book sales.

The Friends Board hosted its annual membership meeting and potluck in October, which featured local photographer and world traveler, Gary Lister. Gary and his wife Barb showed stunning pictures of their world travels and discussed Gary’s book, “Crossing Meridians: Circumnavigation of the Globe.”

The 2011 Friends Annual Summer Book Sale will be held August 5-7, 2011. On the first day of the sale, Friends members have the first opportunity to purchase more than 40,000 used books, DVDs, audio books and children’s materials.

The Pre-Holiday Used Book Sale will be held December 2 and 3, 2011 in the Library. This sale will feature a nice selection of 3,500 used books ideal for holiday giving.

It’s OFFICIAL, our name has been changed to coincide with the Library’s; we are now the Estes Valley Public Library Foundation. However, this doesn’t change our purpose or goal of supporting the Library and its programs. Hopefully, you have been aware of the Financial Literacy programs offered to all in our community during the past year. The “Common Cents” classes were funded through a grant obtained from the FINRA Investor Education Foundation by the Library Foundation in conjunction with Staff. Thanks to the excellent work of Kurtis Kelly and Marsha Yelick this program will continue through 2011.

During 2010, the Endowment fund which the Foundation manages has returned to a growth mode, and the earnings through dividends increased significantly. This has allowed us to issue a grant to support a large portion of the new RFID (Radio Frequency Identification) project’s first phase. You may not see the actual “tool” in use, but as the project progresses you will become aware of more “librarian time” available to patrons. Another benefit will be improved accuracy in handling materials.

Our annual benefit dinner featured a unique author, Twist Phelan, as the keynote speaker. The sharing of her personal adventures and varied outdoors activities and athletics made for a fun evening’s entertainment.

ANNUAL BENEFIT DINNER 2011
While the author/speaker has not been selected for 2011, the date is set…please hold Sunday, September 25th for another night of honoring our donors, staff and volunteers.

The Board of Directors wishes to express our appreciation for the ongoing support of all our donors.

“Kerry and Melanie’s weekly story times are a reliable source of laughter and delight, with their excellent puppetry and singing and truly astonishing array of toys and props. Their warmth and caring create an atmosphere that makes everybody feel welcome.”

Sarah Pita

“I can read, I can live, I can learn.”

Rachel Ryan, age 17
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