

## **BOARD OF TRUSTEES MEETING**

Monday, May 16, 2016, 6:30pm Estes Valley Library / Wasson Room

President Poggenpohl called the meeting to order at 6:30 pm on Monday, May 16, 2016 in the Wasson Room at the Estes Valley Library. The following were present:

**TRUSTEES:** Sharon Poggenpohl, President; Don Bryson, Vice President; John Krueger, Treasurer; Marjorie Hancock, Secretary; Kaye Orten, Bill Gerritz.

**SUPPORT GROUP LIAISONS:** Jerry Kennell, Library Friends & Foundation

**STAFF:** Claudine Perrault, Suellen Brenner, Sarah Walsh

**GUEST:** Keith Berndtson

Public Comments: Berndtson commented on his concerns at the cost of moving the shelves during the remodel.

### **Consent Agenda**

1. Board of Trustees meeting Minutes: April 18, 2016
2. Income & Expense report: April YTD 2016
3. Study Session: EDC

Bryson moved, and Orten seconded a motion to accept the Consent Agenda. **(16-9)**

### **Staff Presentation**

- Strategic Goal: “Build Successful Enterprises” – Suellen Brenner, Adult Services  
Discussion: Poggenpohl and Orten asked if new business owners were connected with people who can help with a business plan for the cyclical nature of a tourist community. Brenner responded that the mentor program is an objective of the Downtown Business Partners. Bryson asked if library programs are advertised by organizations other than the library. Brenner stated the Downtown Business Partners has an email list. Bryson asked for attendance projections on talk with Peter Kageyama. Brenner will have that info on May 17. Gerritz asked for a forum on juicy problems where staff are not experts but organize and promote discussion. Perrault offered space for a forum to Visit Estes Park when they are ready to discuss brand promise. Gerritz mentioned concerns about mission creep. Krueger agrees with concerns about the library not duplicating the work of other community groups. Perrault agreed.

### **Strategic Discussion & Reports**

Gov't Affairs Committee – President Poggenpohl

Poggenpohl asked that the June study session be devoted to taking a deeper look at the 2015-2020 strategic plan using past study session information learned from experts: Frank Lancaster, Sharon Morris and Jon Nicholas. Poggenpohl wants to focus on planning when the library is not in a budget crunch. Krueger will report the financial plan at the September study session. Perrault asked trustees to look at the big picture and not staff operations.

Finance Committee Report - Krueger

Krueger reported the budget is in good shape. Gerritz complemented Rowser's transparency in reporting.

Friends & Foundation – President Kennell

Mary Bolgeo and Jerry Strickland filled the final F & F board vacancies. Carl

Henderson completed the audit and will present at the July F & F board meeting. The Centennial BBQ Hoedown will honor Jim Pickering. All Trustees are invited to buy tables and invite their friends. Walsh thanked Poggenpohl for purchasing a table. Ludie and Bob Dickeson will match the first \$25,000 raised for the endowment from this event. Poggenpohl commended the library endowment, 4<sup>th</sup> largest in the state among libraries, and praised the 30 years of work towards endowment fundraising. Kennell shared that the F & F has \$56,000 committed towards the centennial campaign and he is pleased with the start. Ludie Dickeson is looking for little books and tiny ornaments for the F & F Quota Christmas tree.

**Director's Report: Perrault**

Hancock is happy about Woman's Club's \$7500 centennial gift to the library. Poggenpohl is excited about the rodeo parade. Walsh welcomed all volunteers to join the parade. Gerritz recognized the 61 press releases submitted year to date. Perrault plans to do a patron survey in 2017. Poggenpohl asked about the teen plans to integrate Eagle Rock students and Estes Park high school students. Orten is nervous about training library staff on immigration law due to complexities and legal liabilities. Poggenpohl is excited about the human library and is interested in a recording lab for the maker space.

Perrault shared the annual review of contracts noting growth in the number of digital contracts. Please see Section 4 (Page 2 and 3) for the policy on contracts. <http://www.estesvalleylibrary.org/Documents/Policies/FinancePolicy.pdf> Staff sent the elevator contract out to bid and is waiting for a response. Perrault will consider putting the ILS contract out to bid when digital collection demands grow, with increased funding support from the F & F.

Poggenpohl and Bryson will attend the Peter Kageyama workshop on May 25.

**Upcoming Meetings**

1. Study Session: Thursday, June 2, 2016
2. Regular Board Meeting: Monday, June 20, 2016

**Other Events**

Peter Kageyama: For the Love of Cities  
Wednesday, May 25, 2016 – 7pm – TBD  
Wednesday, May 25, 2016 – 7pm – Town Board Room

The meeting adjourned at 8:04pm

Respectfully submitted,

Marjorie Hancock, Board Secretary  
Minutes prepared by Sarah Walsh

**[attachments]**

**ESTES VALLEY PUBLIC LIBRARY DISTRICT  
BOARD OF TRUSTEES**

Resolutions from May 16, 2016

**(16-9)** Bryson moved, and Orten seconded a motion to accept the May Consent Agenda.  
Ayes all.

---

**Sharon Poggenpohl, President**  
Estes Valley Public Library District  
Board of Trustees

---

**Marjorie Hancock, Secretary**  
Estes Valley Public Library District  
Board of Trustees